

CAMILLE VALENCIA

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SUMMARY STATEMENT

Media Intern with the mastery of visual storytelling and post-production coordination from 10+ years of experience in the film & TV field. Increased social media engagement by 15% on Instagram, YouTube, and TikTok through the usage of Adobe Suite and Meta Business Suite, and DaVinci Resolve.

EDUCATION

BA - Communication and Media Studies | DePaul University | 3.6/4.0 GPA
Honors | Dean's List, Phi Theta Kappa Honor Society, Study Abroad Ambassador

PROFESSIONAL EXPERIENCE

Marketing-Intern | Eat Brands | Hoffman Estates, IL July 2026 - PRESENT

- Spearheaded the Content Creation process through project management pre-production to post-production of video content and image assets for Instagram, TikTok, and Facebook accounts for both TacoPros and Eggholic restaurant chains.
- Observed both brands' performance metrics frequently on all social media platforms using SproutSocial, pinpointing the engaging content and ensuring that both restaurant chains remain in good public relations standing.
- Led Content Scheduling 1-2 months in advance with data-driven content. Maintained steady communication amongst the marketing team, securing alignment of campaign strategy with the digital strategy.

Associate Landlord | Petillia Properties | Naperville, IL August 2024 - June 2026

- Advertised using Facebook groups, word of mouth, and [apartments.com](https://www.apartments.com).
- Negotiated tenant monthly rent and arranged payments on Zelle to encourage on-time payments and access.
- Ordered supplies and ran price comparisons for procurement.

Social Media-Intern | LSC Event Planning | Remote April 2025 - September 2025

- Devised and frequently updated the content calendar bi-weekly for instagram with the supervisor.
- Crafted 10+ short-form videos from longer pre-recorded events, increasing engagement by 15% on instagram.
- Conducted research on competitors by observing successful storytelling strategies and carefully selected social media trends on both Instagram and TikTok, that align with the brand to increase social media engagement.

Marketing-Intern | Precision e-Business | Remote April 2025 - June 2025

- Researched, developed, and presented a marketing plan with thorough customer profiles and a SWOT analysis to build a comprehensive marketing strategy.
- Scheduled routine check-ins with supervisors, communicated as needed, creating opportunities for teamwork while mastering the discipline to work independently.
- Led brand development process, through expressed interest, and the intent to maintain a consistent voice of the company through various social media websites such as Bluesky, YouTube, LinkedIn, and Instagram.

PROJECTS

Art Director | DePaul University | Chicago, IL | Hybrid January 2026 - March 2026

- Crafted over 10 works and graphic design projects with InDesign, Illustrator, Photoshop, Microsoft Presentations and Canva such as Pitch decks, social assets, brand materials while staying within brand guidelines.
- Spearheaded a strategic advertising campaign titled "Popping back into the Cinema," using Canva, merging both passions for the arts and business into a rebranding campaign with the objective to increase theater attendance.
- Established easy and identifiable naming conventions for file organization, ensuring proper export specs for asset handoff.

Producer and Assistant Director | When The Flower Blooms | Chicago, IL December 2024 - February 2025

- Performed all functions of assistant director by strategic planning and management of daily schedules and consistent verbal communication for smooth production with consistent communication amongst crew, contributing to 83 % on-time shoots.
- Researched multiple filming locations, scouted, and negotiated locations for film projects.
- Tracked receipts and submitted expense reports through Google Sheets.

SKILLS

Post Production: DaVinci Resolve, Adobe Creative Suite (Audition, InDesign, Photoshop, Illustrator Premiere Pro), Canva, CapCut

Administrative: Google Workspace (Docs, Sheets, Slides, Forms), Microsoft Suite, Slack, Notion, Obsidian

Languages: English, French, Tagalog, Greek (Basic), Spanish (Basic)